

MANTOBAZANE HLATSHWAYO

Professional • Ambitious • Ready to Grow

Braamfontein, Johannesburg | +27 65 060 6465 | hlatswayomantobazane2@gmail.com

OBJECTIVE

I seek challenging opportunities where I can apply my skills and experience to drive growth and create value for the organization.

PROFESSIONAL SUMMARY

Motivated young professional with experience in brand promotion and customer engagement. Strong communicator and team player with a passion for delivering excellent customer service. Adaptable, goal-driven, and ready to thrive in fast-paced environments.

CORE SKILLS & QUALITIES

- Excellent communication skills
- Customer centric
- Collaboration
- Good problem-solving skills
- Proactive mindset and approach
- Time management
- Adaptability and willingness to learn
- Strong work ethic
- Analytical thinking skills

EXPERIENCE

Promoter — Fujifilm Instax *January 2024 – October 2025*

- Promoted Fujifilm Instax products to customers in retail and promotional environments.
- Aided customers with product information and live product demonstrations.
- Built positive customer relationships and improved brand awareness at activations.
- Operated effectively within a team to meet and exceed promotional targets.
- Represented the brand professionally at high-traffic events and stores across Johannesburg.
- Gathered customer feedback and reported daily insights to the sales representative.

EDUCATION

- Selelekela Senior Secondary School — National Senior Certificate (Matric), 2021

CERTIFICATIONS

- Google AI Essentials Professional Certificate (Introduction to AI; Maximize Productivity With AI; Discover the Art of Prompting; Stay Ahead of the AI Curve; Use AI Responsibly)
- Certificate of No Means No — Sexual & Reproductive Health
- Basic Financial Literacy Certificate
- Youth Ambassador Professional Certificate

PROJECTS

- **Youth Ambassador of SAAP** — campaign *The True Cost of Alcohol*: educated youth about substance abuse and worked to reduce alcohol harm in South Africa.
- **Founder — Own Future Future**: an organisation with the mission to *Heal the Mind, Skill the Hand, and Free the Future*.

- **CAPACITI AI Accelerated Program:** mentored on implementing AI skills, employability, and work-readiness attributes.

REFERENCES

Fujifilm Instax Offices, HQ

Fortune Mazura — Sales Representative | +27 61 700 7255